



6th ANNUAL Appleton-Fox Cities Kiwanis

# Fox Cities Kidz Expo 2024

Saturday, April 20, 2024 9:00 am – 2:00pm

Fox Cities Exhibition Center  
355 W Lawrence St, Appleton  
[www.FoxCitiesKidzExpo.com](http://www.FoxCitiesKidzExpo.com)



**Imagine thousands of families loving their community as they enjoy a family event that is fun, educational, adventurous, and FREE.**

**Fun:** Interactive fun for children and parents. Photos with favorite costume characters, face painting, crafts, puppets, tot-zones, karate demonstrations, games and prizes, and on-going entertainment throughout the day.

**Education:** Exhibitors sharing products, services and information. Examples: banking and money, summer camps, schools, dentists, libraries, toy options, health care, books and learning resources, music schools, martial arts schools, and more.

**Adventure:** Exhibitors engaging families with interactive displays and activities like exploring fire trucks, police cars and tractors, treasure hunts, obstacle courses, simulations, safety challenges, and more.

**Now imagine those families being exposed to your brand because you are a sponsor.**

## SPONSOR LEVELS

**Presenting Sponsor \$7,500**

- Prominent 10'x20' booth placement and electricity\*
- Sponsor banner at booth and throughout hall
- Name on event screens
- Logo promotion on Fox Cities Kidz Expo website
- Social Media promotion on Facebook

**Silver Sponsor \$1,000 - \$2,499**

- 10'x10' Floor space\*
- Name on event screens
- Logo promotion on Fox Cities Kidz Expo website
- Social Media promotion on Facebook

**Stage Sponsor \$5,000**

- 10'x20' booth and electricity\*
- Sponsor Banner above stage and booth with logo
- Logo on event screens
- Logo promotion on Fox Cities Kidz Expo website
- Social Media promotion on Facebook

**Bronze Sponsorship \$500 - \$999**

- Naming sponsor for one of the Fun Programs or Adventures
- Name on event screens
- Social Media promotion on Facebook

**Platinum Sponsor \$5,000 +**

- 10'x20' Floor space with premium placement and electricity\*
- Sponsor Banner at booth with logo
- Logo on event screens
- Logo promotion on Fox Cities Kidz Expo website
- Social Media promotion on Facebook

**Contributor Under \$500**

- Name on event screens
- Name on website

**Gold Sponsor \$2,500 - \$4,999**

- 10'x10' Floor space with premium placement and electricity\*
- Sponsor Banner above booth with logo
- Logo on event screens
- Logo promotion on Fox Cities Kidz Expo website
- Social Media promotion on Facebook

**To sponsor, complete and mail a 2024 Sponsor Form or email us at [KidzExpoFoxCities@gmail.com](mailto:KidzExpoFoxCities@gmail.com)**

**\*ATTENTION:**  
**Presenting - Stage - Platinum - Gold - Silver Sponsors**  
**Please also complete the online Exhibitor form.**  
**See the Sponsor form for URL or use QR code.**



## 2024 Fox Cities Kidz Expo Sponsorship Form

Help make the Fox Cities Kidz Expo a success! Please consider donating at one of our sponsorship levels. Fill out this form to be sure your company information is correctly displayed for the Fox Cities Kidz Expo. **NOTE: If you are presenting an activity booth\* also complete the ONLINE Exhibitor Registration to let us know what you are doing.**

\_\_\_\_\_  
 BUSINESS NAME (AS WILL APPEAR IN EVENT PROGRAM AND ON SIGNAGE)

\_\_\_\_\_  
 CONTACT NAME

\_\_\_\_\_  
 E-MAIL ADDRESS (We communicate via e-mail)

\_\_\_\_\_  
 ADDRESS

\_\_\_\_\_  
 CITY

\_\_\_\_\_  
 STATE

\_\_\_\_\_  
 ZIP

\_\_\_\_\_  
 PHONE

\_\_\_\_\_  
 WEBSITE

SPONSOR LEVELS	
Presenting Sponsor \$7,500	Prominent 10x20 booth*, logo banner at booth, logo on all screens, logo on all printed or online promotion and mass media, mention in all audible promotion. Signage throughout the event and on Fox Cities Kidz Expo website.
Stage \$5,000	10x20 booth*, logo banner at booth & stage, logo on screens, logo promo on website and social media
Platinum \$5,000+	10x20 booth*, logo banner at booth, logo on screens, logo promo on website and social media
Gold \$2,500-\$4,999	10x10 booth*, logo banner at booth, logo on screens, logo promo on website and social media
Silver \$1,000-\$2,499	10x10 booth*, name on screens, logo promo on website and social media
Bronze \$500-\$999	Naming sponsor for non-profit/adventure, name on screens, promo on website and social media (Exhibit booth not included. Separate fee.)
Contributor under \$500	Name on screens, name on website (Exhibit booth not included. Separate fee.)

Amount and level of sponsorship: \_\_\_\_\_

If this is an in-kind contribution, what is the value? \_\_\_\_\_

**Please make checks payable to Appleton-Fox Cities Kiwanis**

**Mail to: P.O. Box 62, Appleton, WI 54912**

**\*REMINDER: If you plan to exhibit at a booth, be sure to also fill out the online Exhibitor Registration and contract. <https://lp.constantcontactpages.com/ev/reg/s8bysud> OR use QR code. If your sponsor level includes a booth, be sure to add promo code SPONSOR at the top of the form.**



### Office use only

Pd Check # \_\_\_\_\_

Amount \$ \_\_\_\_\_

Date \_\_\_\_\_

Questions? Email [KidzExpoFoxCities@gmail.com](mailto:KidzExpoFoxCities@gmail.com) or Call Patti Houlihan 920-428-2488 or Harriet Redman 920-450-2609.