



FOX CITIES KIDZ EXPO - APRIL 20, 2024

9:00 AM - 2:00 PM

FOX CITIES EXHIBITION CENTER
355 W LAWRENCE ST. - APPLETON, WI



The 6th Annual Fox Cities Kidz Expo, hosted by the Appleton-Fox Cities Kiwanis Club, is a **FREE** family event filled with Fun, Education, and Adventure.

More than 80 exhibitors present engaging, interactive displays and activities, science projects, nature adventures, community helpers and their vehicles, and much more. EXHIBITORS MUST REGISTER IN ADVANCE.

Over 4200 attendees will enjoy Exhibitor activities like face painting, costumed characters, crafts, balloon animals, hands-on exhibits, games and quizzes, selfie stations, and Stage Entertainment for children throughout the day!

This year's theme:

'Rock Around the World'

With "Rock Around the World", we want to create a welcoming environment that provides a combination of recreation and education while promoting family bonding and togetherness. We hope that "Rock Around the World" will inspire Exhibitors to promote their local businesses and family resources with their ideas of expressing the theme in their own way.

REGISTER TO EXHIBIT

[Download Exhibitor Rules ad Regulations](#)



What to Expect

You can expect LOTS of kids and their families to see your exhibit and participate in your child-friendly activity. Last year, nearly 4200 were having a blast together between 9 am - 2 pm. The atmosphere is fun and friendly.



Schedule

Friday, April 19

2 pm – 4 pm

Exhibitors early load-in and set up

Saturday, April 20

6:30 am – 8:30 am

Exhibitors arrive and booth set up

What Guests Expect

For safety and to keep the event fun for our guests and volunteers, the Fox Cities Kidz Expo follows standard industry rules regarding exhibits.

This includes but is not limited to the specified rules below:

- You may not expand beyond your pre-determined space. This includes physical objects as well as audio infringement (e.g. loud music, shouting to customers).
- Booth may not have any object higher than 8' without prior approval.
- Booth may not block reasonable sight lines of another exhibitor. The last 3 feet of the sides closest to the aisle may be no taller than 4'.
- Care of building and equipment: Nothing may be affixed to any wall, ceiling or floor without the express written permission of the event chairs.
- Only one firm per booth (Note: add \$150 for additional firms)

No Shows/Cancellations: If space is cancelled 31, or more, days prior to the date of the event, there is no penalty. If cancelled 30 days less prior to the event, no payment will be refunded. In the event the expo is cancelled for any reason whatsoever, the rental and lease of space to the exhibitor shall be terminated in which case the limit of claim for damage and/or compensation shall be limited to half the cost of the booth rental.

***Food & Non-alcoholic Drinks:** Any food giveaways should be fundamental to your display. All food/beverage samples **MUST BE APPROVED** by the an event co-chair a minimum of **THREE WEEKS PRIOR TO EVENT** and approved/licensed with the Health Inspector.

Maximum portions allowable:

- Beverage samples – 2 oz.
- Solid food sample – not to exceed 2oz.

Giveaways: No helium balloons or stickers are allowed as giveaways, but can be used as décor.

Payment Transactions: You may not sell products or services at the event, nor solicit tips.

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Making the most of your expo experience:

Create an experience! Fun and interactive displays attract more visitors and make your booth more memorable.

Even an activity such as pick-a-duck or hop-scotch will bring people in long enough to talk to them.

Remember, the parents will have kids with them and want them to be engaged. Make an impact with giveaways or free samples*. Let people know you are exhibiting on social media and information to your customers.

www.foxcitieskidzexpo.com -- kidzexpofoxcities@gmail.com

Co-chairs: Harriet Redman (920) 450-2609 and Patti Houlihan (920) 428-2488

9:00 am – 2:00 pm

Expo open to the public
NO EARLY TAKE DOWNS

2 pm – 4 pm

Exhibitors load out

Details

Move In: You may enter Exhibition Center at any of the marked entrances and proceed to your booth location. Please remove your vehicle from the entrance area as soon as you are finished unloading. Move your car to the parking lot and then returning to set up.

Carts: A limited number of carts are available for move in, but at busy times they may be in use. Please return carts to loading area as quickly as possible so they are available for the next person to use. You may also bring your own dollies/carts.

Check In: Exhibitors must check in with exhibit area personnel upon arrival so they may help you.

