

4th ANNUAL Appleton-Fox Cities Kiwanis  
**Fox Cities Kidz Expo 2022**  
 Saturday, April 9, 9:00 am – 2:00pm  
 Fox Cities Exhibition Center  
 355 W Lawrence St, Appleton  
[www.FoxCitiesKidzExpo.com](http://www.FoxCitiesKidzExpo.com)



## 2022 Sponsorship Opportunities

**Goal:** Provide a **FREE** family event that is fun, educational and adventurous.

### Fun:

Interactive fun for children and parents. Activities such as inflatables, photos with favorite costume characters, balloon animals, face painting, crafts, puppets, tot-zones, karate demonstrations, princesses, and on-going entertainment throughout the day.

### Education:

Exhibitors sharing products, services and information. Examples: summer camps, schools, dentists, toy stores, clothing stores, strollers, music schools, martial arts schools. **There is a fee to exhibit. Reduced rate for non-profits.**

### Adventure:

Exhibitors are required to have an engaging, interactive display or an activity making it fun for families to participate. Examples: fire trucks, games, physical, balance, or fitness activities, science projects, treasure hunt, arts/crafts, obstacle course, simulations, safety challenges, etc.

**Presenting Sponsor**

- Cover exhibition rental fees at a level to allow this to be a **FREE** family event.



*The Bank of You*

**Stage Sponsor \$5,000**

- 10'x20' booth and electricity
- Sponsor Banner above stage and booth with logo
- Logo in event program
- Logo promotion on Fox Cities Kidz Expo website
- Social Media promotion on Facebook

**Platinum Sponsor \$5,000 +**

- 10'x20' Floor space with premium placement
- Electricity
- Sponsor Banner above booth with logo
- Logo in event program
- Logo promotion on Fox Cities Kidz Expo website
- Social Media promotion on Facebook

**Gold Sponsor \$2,500 - \$4,999**

- 10'x10' Floor space with premium placement
- Electricity
- Sponsor Banner above booth with logo
- Logo in event program
- Logo promotion on Fox Cities Kidz Expo website
- Social Media promotion on Facebook

**Silver Sponsor \$1,000 - \$2,499**

- 10'x10' Floor space
- Name in event program
- Logo promotion on Fox Cities Kidz Expo website
- Social Media promotion on Facebook

**Bronze Sponsorship \$500 - \$999**

- Naming sponsor for one of the Fun Programs or Adventures
- Name in event program
- Social Media promotion on Facebook

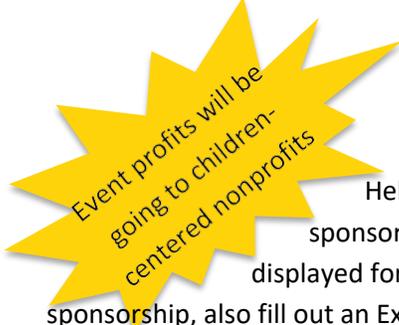
**Contributor Under \$500**

- Name in event program
- Social Media promotion on Facebook

For questions or more information, please contact the event chairs below:

Event Chair:  
 Harriet Redman  
[info@WisconSibs.org](mailto:info@WisconSibs.org)  
 920-450-2609

Registration Chair:  
 Patti Houlihan  
[pmhouli@gmail.com](mailto:pmhouli@gmail.com)  
 920-428-2488



## 2022 Sponsorship Opportunity Registration

Help make the Fox Cities Kidz Expo a success! Please consider donating at one of our sponsorship levels. Fill out this form to be sure your company information is correctly displayed for the Fox Cities Kidz Expo. **SPECIAL NOTE:** If you are doing a booth\* as part of your sponsorship, also fill out an Exhibitor Registration form to let us know what you are doing. Download the form at [www.FoxCitiesKidzExpo.com](http://www.FoxCitiesKidzExpo.com)

\_\_\_\_\_  
 BUSINESS NAME (AS WILL APPEAR IN EVENT PROGRAM AND ON SIGNAGE)

\_\_\_\_\_  
 CONTACT NAME E-MAIL ADDRESS (We communicate via e-mail)

\_\_\_\_\_  
 ADDRESS CITY STATE ZIP

\_\_\_\_\_  
 PHONE WEBSITE

<b>SPONSOR LEVELS</b>	
Presenting Sponsor 	\$7,500 - Sponsor at a level to allow this to be a FREE family event (Cover the Exhibition Center and set up fees) Logo appears in all printed or online promotion, mention in all audible promotion. Signage throughout the event.
Stage \$5,000	10x20 booth*, logo banner above booth & stage, logo in program, logo promo on website and Facebook
Platinum \$5,000+	10x20 booth*, logo banner above booth, logo in program, logo promo on website/FB
Gold \$2,500-\$4,999	10x10 booth*, logo banner above booth, logo in program, logo promo on website/FB
Silver \$1,000-\$2,499	10x10 booth*, name in program, logo promo on website/FB
Bronze \$500-\$999	Naming sponsor for non-profit/adventure, name in program, promo on website/FB (Exhibit booth not included. Separate fee.)
Contributor under \$500	Name in program, FB promotion (Exhibit booth not included. Separate fee.)

**\*If you plan to exhibit at a booth, be sure to also fill out the Exhibitor Registration and contract.**

Amount and level of sponsorship: \_\_\_\_\_

If this is an in-kind contribution, what is the value? \_\_\_\_\_

**Please make checks payable to:**

Office use only    Rec'd by \_\_\_\_\_

Pd Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_

Date \_\_\_\_\_

Questions? Call Harriet Redman 920-450-2609 or Patti Houlihan 920-428-2488 or Paul Shrode 715-942-1726