



2ND ANNUAL

Fox Cities Kidz Expo 2018

Saturday, April 14, 9:00 am – 3:00 pm

Fox Cities Exhibition Center
355 W Lawrence St, Appleton

www.FoxCitiesKidzExpo.com

Appleton-Fox Cities Kiwanis
PO Box 62
Appleton WI 54912
P: 920/585-7769
F: 920/734-4219
Jean Long Manteufel
Jean@LongMoving.com

2018 Sponsorship/Naming Opportunities

Goal: Provide a **FREE** family event that is fun, educational and adventurous.

Fun:

Interactive fun for children and parents. Activities such as face painting, inflatables, pictures with favorite costume characters, crafts, balloon animals, diaper derby, puppets, tot-zones, karate demonstrations, princesses, and on-going entertainment throughout the day.

Education:

Exhibitors sharing products, services and information are required to have an engaging, interactive display or an activity making it fun for families to participate. There is a fee to exhibit. Examples: summer camps, schools, dentists, toy stores, clothing stores, strollers, music schools, martial arts schools. **There is a reduced rate for non-profits.**

Adventure: Examples might be fire trucks, games, YMCA camping experience, science projects, treasure hunt, crafts, obstacle course.

Presenting Sponsor	\$7,500
	

Silver Sponsor	\$1,000
<ul style="list-style-type: none"> ➤ 10'x10' Floor space ➤ Name in event program ➤ Logo promotion on Fox Cities Kidz Expo website ➤ Social Media promotion on Facebook 	

Stage Sponsor	\$5,000
<ul style="list-style-type: none"> ➤ 10'x20' Floor space with premium placement ➤ Electricity ➤ Sponsor Banner above booth with logo & above stage ➤ Logo in event program ➤ Logo promotion on Fox Cities Kidz Expo website ➤ Social Media promotion on Facebook 	

Bronze Sponsorship	\$500
<ul style="list-style-type: none"> ➤ Naming sponsor for one of the Fun Programs or Adventures ➤ Name in event program ➤ Social Media promotion on Facebook 	

Platinum Sponsor	\$5,000
<ul style="list-style-type: none"> ➤ 10'x20' Floor space with premium placement ➤ Electricity ➤ Sponsor Banner above booth with logo ➤ Logo in event program ➤ Logo promotion on Fox Cities Kidz Expo website ➤ Social Media promotion on Facebook 	

Contributor	Under \$500
<ul style="list-style-type: none"> ➤ Name in event program ➤ Social Media promotion on Facebook 	

Gold Sponsor	\$2,500
<ul style="list-style-type: none"> ➤ 10'x10' Floor space with premium placement ➤ Electricity ➤ Sponsor Banner above booth with logo ➤ Logo in event program ➤ Logo promotion on Fox Cities Kidz Expo website ➤ Social Media promotion on Facebook 	

For questions or more information, please contact one of the event co-chairs below:

Paul Shrode
Appleton-Fox Cities Kiwanis
shrode@fvtc.edu
920/809-2872
715/942-1726

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Jean@LongMoving.comEvent profits will be
going to children-
centered nonprofits**2018 Sponsorship/Naming Opportunity Registration**

Help make the Fox Cities Kidz Expo a success! Please consider donating at one of our sponsorship levels. Fill out this form to be sure your company information is correctly displayed for the Fox Cities Kidz Expo.

 BUSINESS NAME (AS WILL APPEAR IN EVENT PROGRAM AND ON SIGNAGE)

 CONTACT NAME

 E-MAIL ADDRESS (We communicate via e-mail)

 ADDRESS

 CITY


 STATE

 ZIP

 PHONE

 WEBSITE

SPONSOR LEVELS

Presenting Sponsor 	\$7,500 - Sponsor at a level to allow this to be a FREE family event (Cover the Expo Center fees)
Stage	\$5,000 - 10x20 booth, logo banner above booth & stage, logo in program, logo promo on website and Facebook
Platinum	\$5,000 - 10x20, logo banner above booth, logo in program, logo promo on website/FB
Gold	\$2,500 - 10x10, logo banner above booth, logo in program, logo promo on website/FB
Silver	\$1,000 - 10x10 booth, name in program, logo promo on website/FB
Bronze	\$500 - Naming sponsor for non-profit/adventure, name in program, promo on website/FB
Contributor	Under \$500 - Name in program, FB promotion

If you are having a booth, be sure to fill out the Exhibitor Registration and contract.

Amount and level of sponsorship: _____

If this is an in-kind contribution, what is the value? _____

Please make checks payable to:

Appleton-Fox Cities Kiwanis, PO Box 62, Appleton WI 54912

{For a charitable contribution, please make checks payable to:
Appleton-Fox Cities Kiwanis Charitable Foundation}

Office use only Rec'd by _____

Pd Check # _____ Amount \$ _____

Date _____